



The Town of Foxborough was born out of a sense of community which, since the beginning, became a bond which united friends and neighbors who, as caring people, created a caring community.

Our sense of community is who we are, but as often as we may use or write the phrase, it would become more a part of us if that which we feel and believe and practice could be embraced in an image, an icon if you will, so that countless acts of reaching out could be instantly identified as something which took root in a caring community.

Who and what we are, as well as who we have been and can or will be, was summarized by Town Historian Jack Authalet in two words: Foxborough Cares.

He took the concept to Foxborough Public Schools K-12 art department head Kelly Arcacha who selected high school art students Lindsey Cunniff, Molly Slyman, Rachel McLaughlin, Christina Politano and Matt Melo to work on the project. There were only two stipulations: the name of the town had to be the long form “ough” and the design must include a heart. The students produced 12 designs, later reduced to four for final consideration.

The Board of Selectmen approved the plan and selected the above design which will be available to groups and individuals when planning projects and charitable events as being driven by people who care very much about others in this special place because Foxborough Cares.

